Flouting Maxim of Quality in Situational Comedy ‘Lapor Pak’

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Abstract
This research conducted on flouting quality maxim uttered by the actors and actress in the Lapor Pak Comedy. The problems of the research are: (1) What flouting forms of quality maxim are gone through by the actors and actress in Lapor Pak Comedy? (2) What are the reasons of the actors/actress flouted the maxims of quality? The purposes of this research are: (1) To identify forms of flouting quality maxims sustained by actors/actress in Lapor Pak Comedy (2) To describe the contextual meanings which are used by the actors/actress who flouted the maxims of quality. Descriptive qualitative method had been used in this research. This research used theory of Grice (1975). The results of this study are as follows that there 13 data have found and flouting quality maxim divided into four forms. They are Flouting maxim quality in Mocking dialogue, Flouting maxim quality in Wordplay dialogue, Flouting maxim quality in Babble dialogue, and Flouting maxim quality in Accuse Without Evidence dialogue. The reason that was flouting quality maxim often used in this comedy is giving humor.

Keywords: Pragmatics, Cooperative Principle, Flouting Quality Maxim, Comedy Lapor Pak

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1 INTRODUCTION

Pragmatics is the study of how more gets communicated than is said (Yule, 1996:3). In the daily life, It is related with the flow of communication happened. In doing communication, the speaker and listener have purpose to share the information. As a matter of fact, speaker and listener have different perspective about what speaker said and listener received. It is because of what speakers want to share the information is more that is said. As stated by Davis, speaker meaning is determined by the intentions of the individual speaker (1998). Besides, there must be a good cooperation between speakers and listener to get
the occassion communication. For more understanding about the implicit meaning of the utterance, human needs to learn implicatures.

The idea of implicatures is the crucial thing in pragmatic. Implicatures is a paradigmatic case of nature and power of pragmatic explanations of linguistic phenomena. It offers the pragmatic explanation that can be able to goes through and spike through the margins of structural linguistic. The concept of implicatures is being able to give the functional explanation significantly toward the linguistic facts (Levinson, 1995:97-98).

Cooperative Principle presents about what is essential by the gained aim of the conversation (Davis, 1998:11). According to Leech, people need Cooperative Principle to assist to report for the connection in the middle of feeling and power (1983:83). Specifically, maxim of quantity distinguished by the particular given is informative as is needed and never give the information more than is required. While the maxim of relation requires the relevant response to keep communication runs (Grice, 1989:26-27) To get the effective communication, the language users must notice the Cooperative Principle. It is called non-observing maxim.

Grice explains the various ways of people in failing the maxims. The one who flouts the maxim, that is, he may fragantly fail to attain it (Grice, 1989:30). A speaker flouts the maxim of quantity by blatantly giving either more or less information than the situation request. A speaker flouts the maxim of relevance when, his/her utterance does not have any relation with the previous one (Alvaro, 2011:37-38). Furthermore Boulkroune (2009) states that, actually the flouting of maxim is not to mislead the hearer, but also to ask the hearer for finding the meaning of utterance inside. Grundy believes that, whenever a maxim is flouted there must be an implicatures to save the utterance from simply appearing to be a faulty contribution to a conversation (2000:76). Finally, Grundy also summarizes that flouting a maxim is a particularly salient way of getting an addressee to draw an inference and hence recover an implicatures (2000:78).

The Maxim of Quality requires information provided in conversations to be genuine and justified. Grice (1975) proposes this maxim as an explanation for a certain kind of regularity in conversational behavior with respect to the authenticity of information provided at each turn of a conversation. When engaged in conversation, the Maxim of Quality requires that you do not say what you believe to be false, do not say that for which you lack adequate evidence.

In a comedy, dialogue is often found that describes the uncertainty of an expression with the aim of creating a sense of humor. One of the comedies that is currently in great demand by Indonesian people is the comedy Lapor Pak. Lapor Pak is a crime comedy show that will air on Trans7 starting February 22, 2021. By carrying out the concept of variety comedy, Lapor Pak packaged through sketches and talk shows with a police station background which comediminate criminal cases, current issues, and artist gossip in a way of delivery that aims to invite laughter from the audience.

II RESEARCH METHODS

In this research, the researcher chooses descriptive qualitative method to analyze the utterance of the actors and actress in Comedy Lapor. Vanderstoep and Johnston (2009) proposed that descriptive research describes the attitudes and behaviors that observed during the observation. The researcher used “Jodohku Maunya Ku Dirimu” episode.

In conducting the research, the researcher collects the data by doing these several techniques chronologically as follow: 1). watching “Jodohku maunya Ku Dirimu” episode 2). note-taking the dialogues of the characters; 3). writing all of the dialogues that show flouting maxim of quality; 4). typing the english subtitle of the actors/actrees. The techniques that researcher uses in this research for analyzing the data are as follow: 1). identifying every dialogue which show the flouting maxim of quality based on the theory; 2). listing the utterances, which contain flouting maxims of quality; 3), identifying the reasons of the speakers for...
flouting the Cooperative Principle maxims from the contexts of dialogues; 4). analyzing flouting the maxims can prove humor; 5). making the conclusion from the results of the analysis.

III RESULTS AND DISCUSSION

Forms of flouting relevance maxim that occurs in Comedy Lapor Pak

Flouting maxim quality in Mocking dialogue

In flouting maxim of quality, there is a form of flouting maxim of quality by mocking the other actors/actress in their dialogue, examples of which we can see from the dialogues below:

Wendi : Yu, ini temennya Wiro Sableng ya?
Keanu : Sembarangan Lo Wiro Sableng Wiro Sableng!

Wendi : Yu, is he Wiro Sableng’s friend?
Keanu : You are offhanded. I am not Wiro Sableng!

In this conversation Wendi just arrived and immediately asked who Keanu was. Just because Keanu’s long hair Wendi made fun of Keanu by saying that Keanu was a friend of Wiro Sableng. Wiro Sableng is one of the characters in the novel series with long hair and a bit crazy characteristics. Keanu, who had long hair, immediately became the object of ridicule by Wendi by saying that Keanu was a friend of Wiro Sableng. this is of course believed to be something that has nothing to do with it all, but to create an atmosphere of humor by mocking Keanu like his friend Wiro Sableng.

Flouting maxim quality in Wordplay dialogue

The occurrence of discrepancies can be caused by existence of the same form and having a tendency to become popular. The following is a form of using puns in violating the maxim of quality in the comedy Lapor Pak

Wendi : Ini yang main iklan sampo Titin ya?
Keanu : Bukan
Surya : Sampo Pantun

Wendi : Is he the one who played in the Titin shampoo ad?
Keanu : No, I am not

Surya : Pantun shampoo

Beside playing in Lapor Pak, Keanu has also played a Pantene shampoo ad star. When Wendi asked about Keanu who had been a shampoo ad star, he tried to play the word pantene as Tintin to avoid mentioning the brand and at the same time provide humor in his dialogue. Spontaneously Surya immediately added by mentioning that it was definitely wrong in mentioning the advertising brand, namely Pantun shampoo should be Pantene shampoo. With this word play, the humor in the comedy Lapor Pak feels more alive.

Flouting maxim quality in Babble dialogue

Babble according to Online KBBI is speech that is not true, not in accordance with reality; talk lies. In terms of cheesy, of course it is very clear that the speaker violates the maxim of quality. Dialogue below is a description of the violation of the maxim of quality in the cheesy dialogue.

Ayu : Ada masinis kereta nih…
Kiki : Kok masinis kereta?
Ayu : Cute, cute, cute

Ayu, who saw Bara’s guest star with a very handsome face, was fascinated by Bara’s appearance. Ayu tries to make cheesy sentences to seduce Bara. Railroad machinists became the subject of conversation. Ayu said that Bara was like a train driver. Even though the profession has nothing to do with Bara who is a culinary entrepreneur, but the train machinist was chosen to reveal that Bara was a handsome and cute man. The word cute is the same word that sounds like the sound of a train “Tut Tut Tut”. Therefore Ayu violates the maxim of quality by saying that Bara is a train engineer with the aim of seducing.
Flouting maxim quality in Accuse Without Evidence dialogue

Accusing without evidence is closely related to violation of the maxim of quality. With a statement whose truth is not necessarily clear is a violation of the cooperative principle of the maxim of quality. The following is the form of dialogue in the comedy report sir which uses accusatory dialogue without evidence.

Keanu: Waktu gue sedikit, gue orang penting
Wendi: Bukan masalah orang penting, kalau Ayu kan ketauan kerja di kantor. Abang kan kerja di salon jadi kan emang beda.
Keanu: I just have few times, I am important person

Wendi: This is not about important person. We have known that Ayu is working in the office and you are working in the saloon. So, this is absolutely difference.

The dialogue above shows that there is flouting maxim of quality, Wendi’s utterance said that Keanu is working in the saloon but the fact he is not working in the saloon. Wendi said that Keanu is working in the saloon because he has the feminism characteristic in his style. In Indonesia if a guy has the feminism characteristic mostly they are working in the saloon because they have skill in the beauty aspect. Wendi tried to make humor to make entertain of the watcher by giving flouting quality maxim.

IV CONCLUSION

There are 13 data that represents flouting maxim of quality in the utterances of the actors/actress in comedy Lapor Pak. The flouting maxim of quality was divided into four forms, they are Flouting maxim quality in Mocking dialogue, Flouting maxim quality in Wordplay dialogue, Flouting maxim quality in Babble dialogue, and Flouting maxim quality in Accuse Without Evidence dialogue. The reason that was flouting quality maxim often used in this comedy is giving humor. From those flouting quality maxims in the Comedy Lapor Pak “Jodohku Maunya Ku Dirimu” episode, it is proven that an irrelevant statement can create humor atmospheres and can be the reason why the actors/actress flouting quality maxim.
Bibliography


